



REP: TEL# 215-564-1206

REP HEADLINE# 6298187

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

FAX# 215 564 1103

TRF# 329028

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

AUG29/12 13.10

\*\*CHANGES\*\*

\*\*\* WPXI-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#12			MISSED: MON/400P-430P	SEP3		30S	\$300.00	(AUG27/12)	
						OFFER: MON/130P-600P	SEP3		30S	\$300.00	PLS ADVISE.	
						CMT: PRG CHG- NBC GOLF						
						CMT: SPT IS BOOKED- THX JEN						
SEP/12			19475.00									
						CONTRACT TOTAL				19475.00		
						TOTAL SPOTS				36		



MARKET TOTALS \$64,916

SVC- NSI

DEMOS- RA35+\*

WPXI 30%

B-BUY TYPE

A-ADD

KDKA 34%

C-CANCELLED

Q-PAID PGM

WTAE 36%

DE-DELETE E-EFF DATES

R-RATE

CABL 0%

L-LENGTH

S-SPOTS PER WEEK

WPCW 0%

M-MAKEGOOD

T-TIME

WPMY 0%

N-PROGRAM NAME

X-LATE

Y-DAYS

Z-COMMENTS

\*-MULTIPLE

REP HEADLINE# 6298187 TRF# 329028 REP: TEL# 215-564-1206 FAX# 215 564 1103  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG27/12 12.30  
\*\*\* WPXI-TV \*\*\*

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA REP.# OFF.# 18 SALESMAN #  
AGY # 2056 AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID  
201 N. UNION STREET, SUITE 200  
ALEXANDRIA, VA 22314 SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6298187 CLASS: NATL. LOCAL REGIONAL  
PRDCT TOM SMITH 8/28 EST#225 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES AUG28/12 SEP3/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG27/12 12.30

REP: TO NSM/NSA  
FR LINDSEY FOR CHERYL  
NEW ORDER  
TTLS \$19,475  
PLEASE CONFIRM, THANKS!

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#12 MISSED: MON/400P-430P SEP3  
OFFER: MON/130P-600P SEP3  
CMT: PRG CHG- NBC GOLF  
CMT: SPT IS BOOKED- THX JEN

30S \$300.00 (AUG27/12)  
30S \$300.00 PLS ADVISE.

CONTRACT TOTAL 19475.00  
TOTAL SPOTS 36